

maggie michella

art director

education

ArtCenter College of Design BFA in Advertising with honors	CA	2019
Pensacola Christian College BS in Advertising and Public Relations with Graphic Design minor with honors	FL	2016

experiences

Ogilvy Senior Art Director Google, The Coca Cola Company, Vaseline, National Library, Pond's.	SG	Present
--	----	---------

Ogilvy Senior Art Director Clients such as Google, Nestlé, Indofood, with main focus on art direction, conceptualization, client presentation, pitches, TVC, and more.	ID	2020–2021
--	----	-----------

Freelance Art Director Worked with agencies and clients such as Noble People, Learned Media, International Flavor & Fragrances (Proctor & Gamble, Henkel, Johnson & Johnson), and Gay Men's Health Crisis on concept development, website design, wireframes, art direction, and branding.	NY	2017–2019
--	----	-----------

D'Angelico Guitars Junior Art Director Designed X Games 2018 guitars, various national advertising campaigns such as social media content, product launch, billboards, magazine ads, web banners, and more.	NY	2017
---	----	------

Art directed photography and videography sessions with
numerous artists such as Bob Weir of the Grateful Dead,
Kenny Loggins, School of Rock, and more.

Created posters, booth displays, and other marketing materials
for NAMM, the world's largest trade-only event for the music
products industry.

RAPP Art Director Intern Worked on mobile app user interface design, concept, client presentation, and app development for clients like Cinemark, American Family Insurance, TXU, and VER.	TX	2016
--	----	------

skills

Art direction, graphic design, copywriting, brainstorming,
content creation, presentation, conceptualization, directing,
branding, photography, storyboarding, cinematography,
UX/UI, editing, layout design, animation.

if you care

Cannes Lions—Silver	2022
Cannes Lions Shortlist 2x	2022
Spikes Bronze	2022
Spikes Shortlist	2022
Two International Design Award—Bronze Drunktail Inside the Outside of Culture	2019
The One Club—Gold Budweiser: <i>This is America</i>	2019
The One Club—Bronze Budweiser: <i>B.Y.O.Bottle</i>	2019
The One Club—Bronze Il Makiage: <i>Dinner is Served, B.</i>	2019
The One Club—Merit Avery Dennison: <i>M_use Ticket</i>	2019
Art Directors Club—Merit Greenpeace: <i>Plasti-Pals</i>	2018
Art Directors Club—Merit The Container Store: <i>Containism</i>	2018
ArtCenter Solo Exhibition Inside the Outside of Culture	2017–2019
The One Club—Bronze Sonnet: <i>Optimism in a Box</i>	2016–2018
Art Directors Club—Merit Beats: <i>Live Your Sound</i>	2016
ArtCenter Scholarship	2016
ArtCenter Student Gallery	2016
Seven Addy Awards—Silver	2016
Addy Award—Gold Coca-Cola: <i>Coke x Pop</i>	2016
Addy Award—Gold <i>Blanc. packaging design</i>	2016
Judges Addy Award <i>Branding and integrated campaign</i>	2016
Two District Addy Awards—Silver	2016

press

Hypebeast, Fortune, Mashable, NYLON, Designboom, Buro
24/7, VoyageLA, X Games, iHeart Radio, and more.